



CHATTANOOGA FOOTBALL CLUB FOUNDATION

# 23 ANNUAL REPORT

[chattanoogafcfdn.org](http://chattanoogafcfdn.org)

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## ABOUT

# THE CFC FOUNDATION USES THE GAME OF SOCCER TO ENGAGE AND EMPOWER CHATTANOOGA'S IMMIGRANT, REFUGEE AND URBAN COMMUNITIES.

### Specifically, we provide:

- Access to safe spaces
- Connection to healthy and broader community
- Mentorship and leadership development

We act on these solutions through targeted programs and place-making:

### PLACES

- HIGHLAND PARK COMMONS
- MONTAGUE PARK



### PROGRAMS

- **OPERATION GET ACTIVE**  
Elementary school program
- **SPARK**  
Recreational 5v5 program
- **FORGE**  
Competitive full field program
- **SUMMER CAMP AND CLINICS**  
Summer program
- **ASSISTANT COACH PROGRAM**  
Professional development and financial literacy
- **POWERED BY STRONGHER**  
Female focused development
- **CHATTANOOGA FOOTBALL LEAGUES**  
Adult leagues



# WELCOME

Our 2023 team word was “intention”. We met at Montague Park and set up a target and all attempted to hit it with a bow and arrow. We wanted to clarify the “target” we are aiming for in our work - which centers around the bullseye of relationships. I hope you will set aside the time to watch the following videos of people with whom we have important relationships. We believe being intentional with these relationships will lead to a more integrated and flourishing community in years to come.

Sincerely,



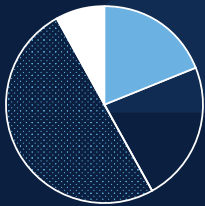
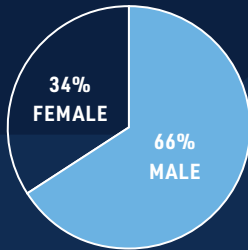
**Krue Brock**  
Director



# YEAR OVERVIEW

## PROGRAMS

1118  
YOUTH ENGAGED

■	BLACK / AFRICAN AMERICAN	19%
□	WHITE / CAUCASIAN	23%
▣	HISPANIC / LATINO	50%
■	OTHER	8%

1614  
PRACTICES



651  
GAMES



91  
TEAMS



48  
SCHOOLS  
PLAYERS  
ARE FROM



324  
HOURS OF  
'HANG-OUT'  
TIME



80  
HEAD  
COACHES



92  
ASSISTANT  
COACHES

161  
COACH  
TRAINING  
HOURS



38  
VOLUNTEERS

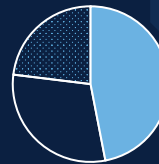


## PLACES

HIGHLAND PARK  
COMMONS

1715  
ADMISSIONS

2000+  
AVERAGE VISITORS  
PER WEEK



9624  
TOTAL RESERVATIONS

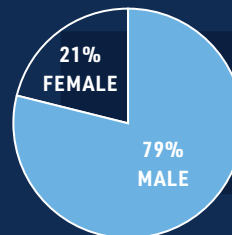


■	CFC FOUNDATION PROGRAMS	47%
□	COMM PARTNERS	30%
▣	OTHER CUSTOMERS	23%

56  
NATIONALITIES  
REPRESENTED



## LEAGUES



2857  
PLAYERS



268  
TEAMS



REVENUE GOAL SURPASSED BY + 20%



PLAYER HIGHLIGHT

# DANY BAR HASAN MINTING

**AGE:** 14  
**FROM:** SUDAN, BORN IN LEBANON  
**INVOLVED IN:** SPARK, SUMMER CAMP  
**YRS INVOLVED:** 1

*"I enjoyed that my friend Deng who is also from my country invited me here. And thankfully all season I have made friends and have made connections with the coaches and others. It's been really good."*



HEAR FROM DANY



PLAYER HIGHLIGHT

# DAYANA VICENTE

**AGE:** 15  
**FROM:** CHATTANOOGA  
**INVOLVED IN:** STRONGHER, OPERATION  
GET ACTIVE, SUMMER CAMP  
**YRS INVOLVED:** 1

*"I like StrongHER because of the friends you make and getting better at soccer."*



HEAR FROM DAYANA



PLAYER HIGHLIGHT

# DAISI PEREZ GOMEZ

**AGE:** 16  
**FROM:** CHATTANOOGA  
**INVOLVED IN:** SPARK, STRONGHER  
ASSISTANT COACH  
**YRS INVOLVED:** 3

*"Soccer brings peace to my mind. It's a time where I can express myself through it, without focusing on anything else except just the moment."*



HEAR FROM DAISI



COACH HIGHLIGHT

# A'NYA ROSS

**AGE:** 17  
**FROM:** CHATTANOOGA  
**INVOLVED IN:** SPARK, SUMMER CAMP  
ASSISTANT. COACH  
**YRS INVOLVED:** 2

*"[One day] when I come back here, I hope I still see everyone out here at the fields. I hope I see those kids that want to be assistant coaches. This summer, the kids would come up to me and say, "Can I help you set up for practice?" etc. and I would be like, "Yeah, let me show you how to Assistant Coach" and I would have them train under me for a little bit. So I hope they become assistant coaches"*



HEAR FROM A'NYA



COACH HIGHLIGHT

# SOFIA ANDRADE

**AGE:** 21  
**FROM:** CANADA / CHILE  
**INVOLVED IN:** OPERATION GET ACTIVE,  
SUMMER CAMP  
**YRS INVOLVED:** 2

*"I think we give a place of freedom and security for the kids. Last week, I saw one of the boys who had walked here from 20 minutes away. It gives kids a safe place because who knows what else they would be doing or where they would go if they didn't have a space."*



HEAR FROM SOFIA





LEAGUE PLAYER HIGHLIGHT

# ANTHONY BAZAN

**AGE:** 24  
**FROM:** PERU  
**INVOLVED IN:** CHATTANOOGA FOOTBALL LEAGUE, OPERATION GET ACTIVE, HIGHLAND PARK COMMONS EMPLOYEE  
**YRS INVOLVED:** 2

*"Thank you for building this community. I love it, and I just want to keep working hard and growing this community. Thanks to this I have made new friends and new community."*



HEAR FROM ANTHONY



STAFF HIGHLIGHT

# BAYRO VASQUEZ LOPEZ

**AGE:** 17  
**FROM:** CHATTANOOGA  
**INVOLVED IN:** FORGE, ASSISTANT COACH, SUMMER CAMP, CHATTANOOGA FOOTBALL LEAGUE, HIGHLAND PARK COMMONS EMPLOYEE  
**YRS INVOLVED:** 8

*"The work environment is fun, you get to see the game while working, making sure everybody is doing okay and the facility is clean. Making sure everyone is having a good time."*



HEAR FROM BAYRO



# GET INVOLVED

## → VOLUNTEER

Please let us know if you would like to volunteer in any of our programs. We are looking for: refs, van drivers, and extra hands for our teams!

## → COACH

We have many head and assistant coaching opportunities throughout the year! This is one of the best ways you can get to know and care for our youth alongside of us.

## → DONATE

We could not serve our city without the generous contributions from supporters. Thank you for your partnership!

*You can sign up to volunteer, apply to coach and send donations all on our website.*

**| [chattanooga.fcfdn.org](http://chattanooga.fcfdn.org)**





# GET IN TOUCH

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**KRUE BROCK, DIRECTOR**  
krue@chattanoogaafc.com

**KATELYN NEWSOME,  
DIRECTOR OF OPERATIONS**  
katelyn@chattanoogaafcdfn.org

**MAILING ADDRESS**  
1271 Market Street, Suite C,  
Chattanooga, TN 37402

