



CHATTANOOGA FOOTBALL CLUB FOUNDATION

ANNUAL REPORT

2022

06

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CFC FOUNDATION

**WE USE THE GAME OF
SOCCER TO ENGAGE AND
EMPOWER CHATTANOOGA'S
IMMIGRANT, REFUGEE,
AND URBAN COMMUNITIES.**



WELCOME

I am glad to present to you the Chattanooga FC Foundation's 2022 Annual Report.

Our "word" for 2022 was "integration". We wanted to focus on becoming more integrated as individuals, as a team, between kids in our programs and places, and ultimately more integrated in Chattanooga. Integration is a powerful reality and it guided much deeper growth and development this year.

We were affirmed in our mission when the City of Chattanooga awarded us the honor of building out and stewarding the south thirteen acres of Montague Park. We have spent much time envisioning people from all over Chattanooga, but especially the surrounding communities coming to play, build relationships, and simply enjoy the space. Planning will begin to come to fruition soon.

We were affirmed in our mission also when Wolfsburg (the professional team owned by VW)

added funding to start strongHer this year - allowing us to continue relationships (and start new ones) with middle and high school women. This fills an important gap and has been fun to bring women mentors around town into these relationships.

As you will see in this report, the rest of our programs grew deeper and wider. We always enjoy the world cup season and the energy it brings to the beautiful game. We held a "world cup" tournament at Highland Park Commons that was special. Please read this report with a focus to be informed and encouraged with what this amazing team is building; but also please look for places to further engage with the hopes of a more whole, healthy, right, and beautiful Chattanooga. We want your input and your presence with us going forward.

You are appreciated.



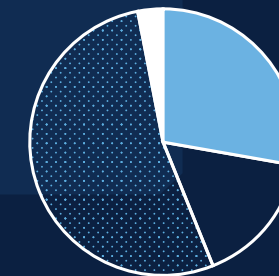
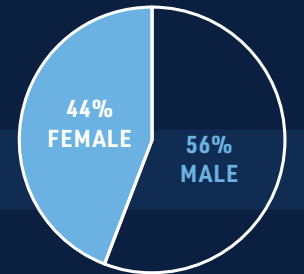
Sincerely,

Krue Brock
Director

PROGRAMS OVERVIEW

1478

KIDS ENGAGED ACROSS ALL PROGRAMS



BLACK/ AFRICAN AMERICAN	28%
WHITE/ CAUCASIAN	16%
HISPANIC/ LATINO	53%
OTHER	3%



49 SCHOOLS

1091 PRACTICES

648 GAMES

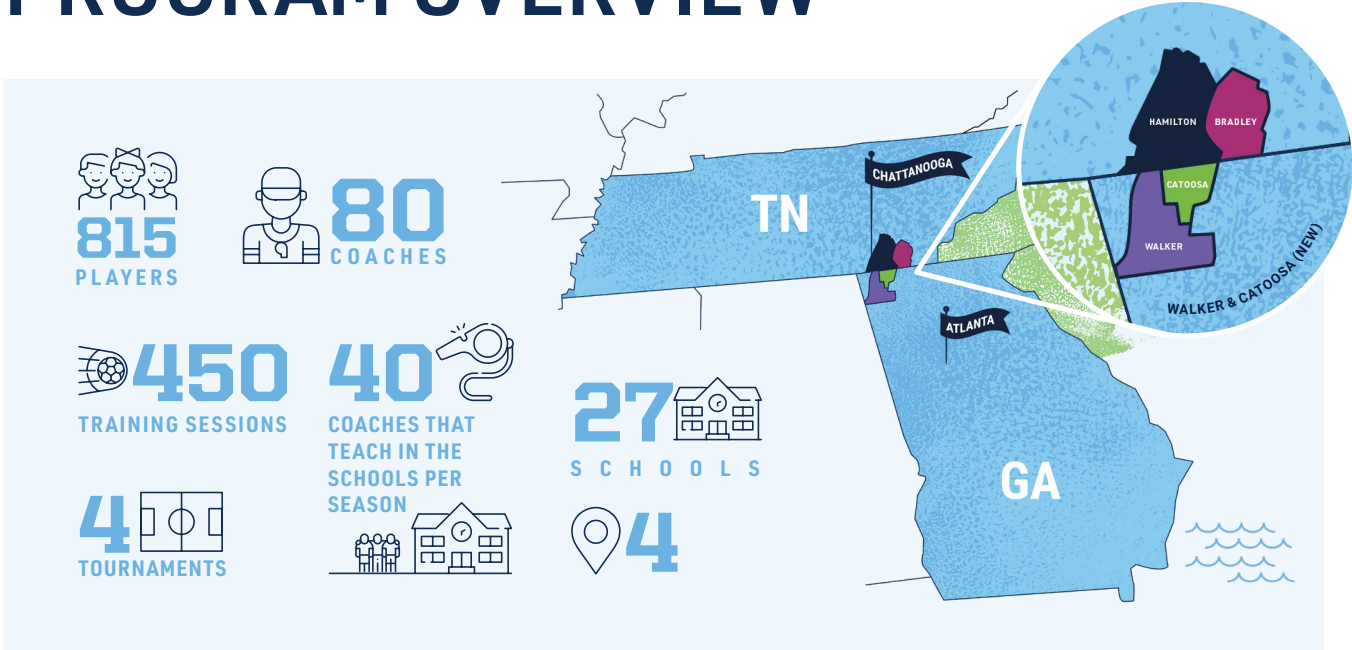
163 COACHES

OPERATION GET ACTIVE

**WE ENCOURAGE YOUNG
PEOPLE IN ELEMENTARY
SCHOOLS IN CHATTANOOGA
AND BEYOND TO LIVE
ACTIVE, HEALTHY
LIFESTYLES.**



PROGRAM OVERVIEW



"We are excited to have expanded the program to two new counties across state lines. We received such positive feedback from parents, participants, and school staff members. It's encouraging to see kids from different schools, counties, and demographics engage in a friendly environment. We look forward to continuing to engage the schools this 2023 year."

- JULIAN RAMIREZ, DIRECTOR OF OGA





CHATTANOOGA SPORTS MINISTRIES

**OUR PROGRAMS
ENGAGE PLAYERS AT
THE INTERSECTION OF
FAITH AND ATHLETIC
ENGAGEMENT.**



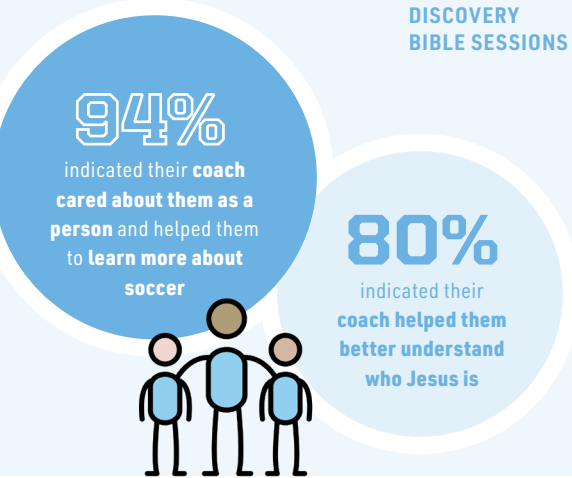
PROGRAM OVERVIEW

I FORGE

We develop players on a **competitive** level to reach their fullest potential by providing affordable soccer training and holistic mentorship.



TEAMS: U9 CO-ED • U13 • U15 • U17



I SPARK

We develop players on a **recreational** level to reach their fullest potential by providing affordable soccer training and holistic mentorship.



TEAMS: U8 • U10 • U12 • U14 • U18



“Two of our Forge teams made it into the final at a tournament this year. They were both crowned champions that day and it was an incredible moment to see families storm the field after the final whistle. It was proof of not only increased parent engagement, but also how much these teams and the Forge community means to them.”

– JOSE RAMIREZ, DIRECTOR OF CSM FORGE



I SUMMER CAMP

We support youth through **holistic mentorship**, community exposure and outdoor fun.

 **110** PLAYERS | **61%** RETURNED | **8-15** YEARS OLD

 **31** COACHES | **41%** RETURNED | **50** VOLUNTEERS

256  CONTACT WORK HRS | **48**  OUTINGS

 **208** DISCOVERY BIBLE SESSIONS

94%

indicated that because of their participation in CSM this summer, they **better know who Jesus is**

100%

indicated that they **learned to better be an encouragement to their team**



91%

indicated they **experienced new places and things in Chattanooga** they had never before experienced!

I ASSISTANT COACH PROGRAM

We provide experience and **training for highschoolers** to grow as leaders and prepare for adulthood.

 **8** SPARK ASSISTANT COACHES |  **2** SPARK REFEREES |  **14** SUMMER ASSISTANT COACHES

91%

indicated they **gained a better understanding of money** and how to use it (e.g. savings, debt, etc.).

91%

indicated they **gained a better understanding of how to apply for a job.**

"I made a goal that I wanted to be able to communicate better and encourage the girls to not give up. I think I did a good job because I became closer with the girls and I also tried to get the girls to get hyped up for games and told them that they did a good job and when they lost they got upset but I constantly told them they did a great job and that it's OK to lose"

- ASSISTANT COACH



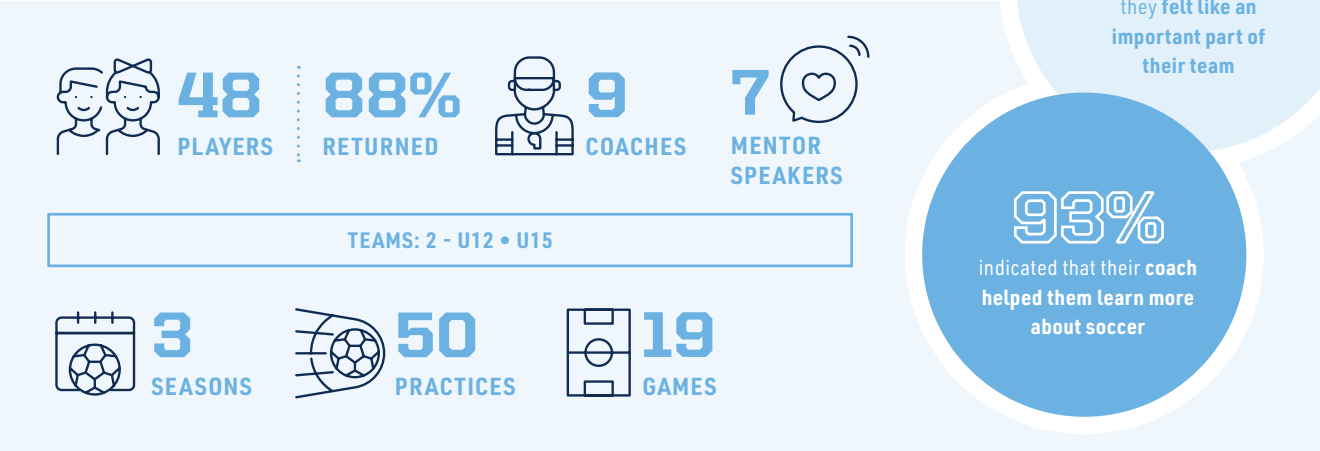
STRONGHER

STRONGHER

**WE EMPOWER MIDDLE
AND HIGH SCHOOL
WOMEN TO DEVELOP
A STRONGER SENSE
OF SELF, TEAM AND
CONNECTIVITY.**



PROGRAM OVERVIEW



"Not everyone always gets along when you have a group of 20 middle school girls together. In one of the last games of the season, the opposing team started picking on one of our girls. Her teammates however, stepped in and gathered around her in support and encouragement. Regardless of the fact that they had struggled to get along all year, they chose to come together in a moment of need. It was very encouraging to see!"

- BETHANY CAUDAL,
DIRECTOR OF SPARK AND STRONGHER

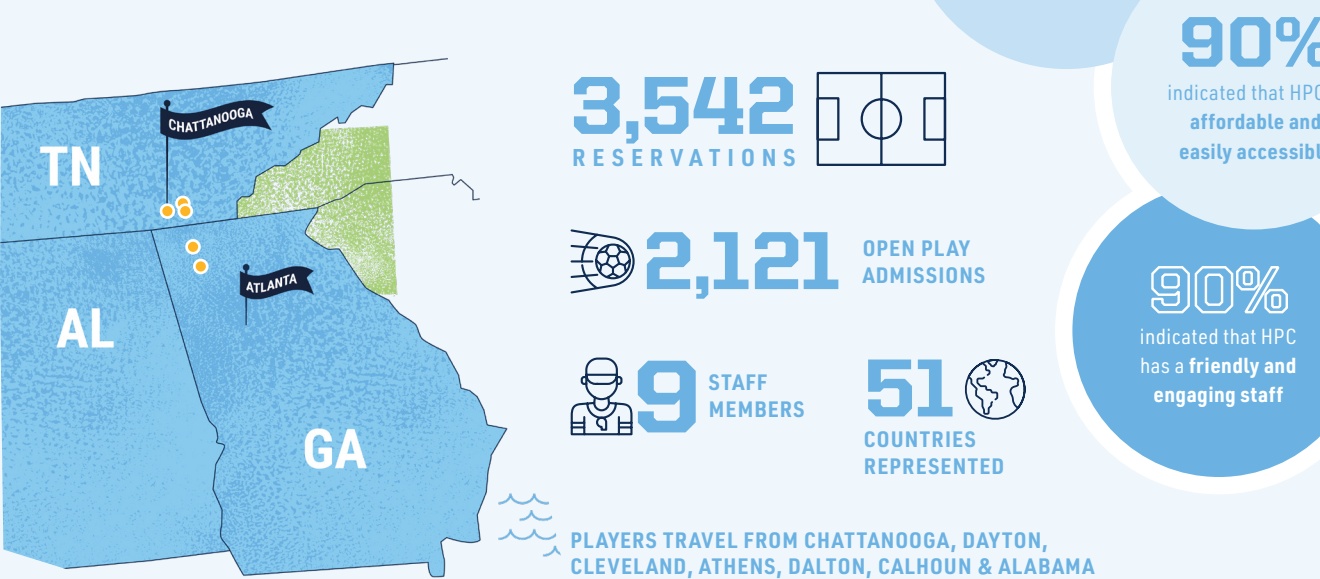


HIGHLAND PARK COMMONS

**WE ARE A SOCCER
FACILITY SERVING AS A
HUB FOR THE COMMUNITY
AND BRINGING ALL OF
CHATTANOOGA TOGETHER
THROUGH A SHARED LOVE
OF THE BEAUTIFUL GAME.**



PLACE OVERVIEW



"One player started coming to the fields within the last year. He shared that he has been able to create new friendships and build community through HPC and that the staff have been welcoming and engaging. I was really excited and moved when I heard this because this is exactly what we are working to accomplish: bringing people together from all walks of life through our shared love of the beautiful game."

- TONY GARIBALDI, DIRECTOR OF HPC

CHATTANOOGA FOOTBALL LEAGUE

We seek to **bring our city together through adult soccer leagues** for all skill levels, with a high value placed on sportsmanship, relationship, and fun.



"One new player joined our leagues as a free agent this year. He immediately went and purchased turf cleats and a ball and started practicing. He is an integral part of building a positive and encouraging culture on his team and we're excited that he has returned to play in again in 2023!"

- SEBASTIAN MUSICANTE, DIRECTOR OF CFL



MONTAGUE PARK

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OF THE BEAUTIFUL GAME.**

- We hosted a semi-pro boxing match connected with our YCAP partner
- We hosted a volleyball tournament raising support for the local YMCA
- Nooga Rugby held several regional tournaments
- Our Foundation teams were grateful to have the additional space to continue to grow





CFC FOUNDATION

GET INVOLVED



VOLUNTEER

Please let us know if you would like to volunteer in any of our programs. We are looking for: refs, van drivers, and extra hands for our teams!



COACH

We have many head and assistant coaching opportunities throughout the year! This is one of the best ways you can get to know and care for our youth alongside of us.



DONATE

We could not serve our city without the generous contributions from supporters. Thank you for your partnership!

You can sign up to volunteer, apply to coach and send donations all on our website: chattanoogaafcfdn.org

GET IN TOUCH



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HIGHLAND PARK
COMMONS

OPERATION GET
ACTIVE



MONTAGUE
PARK